

8th International Conference of
Finland Futures Research Centre and Finland Futures Academy
in collaboration with Economic Geography, Pan-European Institute and Pori Unit
from Turku School of Economics and Business Administration



Changing Foresight Practices in Regional Development

- Global Pressures and Regional Possibilities

7-9 June 2006, Turku, Finland

www.tukkk.fi/tutu/conference2006





WELCOMING WORDS

The aim of our international conference is to discuss the different strategic possibilities for regions as they adapt to the rapidly changing pressures of the globalising world. Key questions we would like to raise are: How can regional actors cope in a global economy? What new methods could we use to study and explore the future of regions? How can regional co-operation and networking be enhanced? In addition, it is necessary to discuss how creativity can strengthen regions because we assume that foresight and development theories can strengthen regional development when put into practice. Furthermore, we regard the role of companies and how they shape their regional strategies in the globalising economy as crucial.

That leads us to say that the future of regions is dependent on proactive interaction between companies, universities and public actors. This interaction must be encouraged by new approaches and instruments, some of which can be provided by futures studies and foresight approaches.

The conference will bring together people from universities, research institutes, regional authorities, municipalities, governmental and non-governmental organisations and private companies. The idea is to meet, discuss and share new ideas concerning regional development and globalisation and do that through the generation of vibrant and multidisciplinary discussions with experts from different scientific and institutional backgrounds.

A warm welcome awaits you in Turku!

*Dr. Juha Kaskinen
Director, Finland Futures Research Centre,
Turku School of Economics and
Business Administration*

CONFERENCE PROGRAMME

WEDNESDAY 7 JUNE 2006

19.00 **Turku City reception**
Venue: Turku City Hall

THURSDAY 8 JUNE 2006

09.00 **Registration and morning coffee**
10.00 **Welcoming Address**
Director Juha Kaskinen, Finland Futures Research Centre
Opening Words
Rector Tapio Reponen, Turku School of Economics and Business Administration
Opening Speech
Minister of Regional and Municipal Affairs Hannes Manninen, Ministry of the Interior
11.00 **The Globalisation of Innovation? Prospects for Regions**
Professor Michael Storper, London School of Economics
12.00 **Lunch**
13.00 **The Challenges of Evaluating Foresight Impacts in the Context of Regional Development**
Dr. Michael Keenan, PREST, University of Manchester
13.45 **Methods, Spontaneity and Regional Development: Wealth Creation in a Scenario of the Learning Intensive Society**
Dr. Riel Miller, XperidoX: Futures Consulting
14.30 **Refreshment break and poster session**
15.00 **Workshop sessions (~17.00)**
20.00 **Conference dinner** (Museum tour at 18.30)
Venue: Aboa Vetus & Ars Nova Museum

FRIDAY 9 JUNE 2006

09.00 **Entry and morning coffee**
09.15 **Workshop sessions**
11.30 **Lunch**
12.30 **Financial Integration from Regional Perspective**
Member of the Board Sinikka Salo, Bank of Finland
13.15 **Workshop sessions**
14.45 **Refreshment break and poster session**
15.15 **The Role of Regions in Tomorrow's Economy**
Professor Markku Wilenius, Finland Futures Research Centre
15.45 **Forecasting the Technology Revolution: Implications for Europe and Other Regions**
Professor William E. Halal, George Washington University
16.30 **Conclusion**

Main venue for the conference:
Turku School of Economics and Business Administration

The programme includes parallel workshop sessions in several specific themes. The detailed content of the workshop and poster sessions is available at the conference website.

The conference organisers reserve all rights to any programme or schedule changes.

ACADEMIC COURSES

Finland Futures Academy (FFA) is a national network of 17 universities aimed at facilitating academic educational and research programs in futures studies. Parallel to the conference two academic courses will also be held.

The summer course "Regional Foresight" will take place on 6-9 June. The summer course's teaching structure will follow the topics of the conference and students will also participate in the conference presentations and workshops. The summer course is targeted at both graduate and postgraduate students whose interests lie in futures studies.

The postgraduate course "Regional Perspectives on the Creative Economy" will take place on 8-9 June. The course includes participation in the conference presentations and workshops. The course is targeted at postgraduate students who come from different scientific fields and who are interested in futures studies approaches.

More information and details about the registration and requirements for both courses is available at www.tukkk.fi/tutu/tva.

TARGET AUDIENCE AND CONFERENCE THEMES

The target audience includes experts from corporations, the public sector, research institutes and universities. The aim is to exchange new research information, develop cooperation and generate an interdisciplinary debates upon the following themes:

- Innovation systems in the creative economy
- Strategies for the globalising economy
- Practical applications (case studies)
- Theories of foresight and regional development
- Foresight methods in regional development
- The future of regional and global governance
- The changing roles and impacts of companies, universities and public actors in regional development



REGISTRATION AND CONFERENCE FEES

	Registration by 31 March	by 30 April	after 30 April
Delegate	350 €	450 €	500 €
Student*	200 €	250 €	300 €

* Graduate and postgraduate students

The registration fee (VAT 0 %) includes

- programme package,
- all lectures, workshops and poster sessions,
- participation to the city reception,
- lunch and refreshments on both conference days and
- conference dinner and museum tour.

CONTACT INFORMATION

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