

The idea of the June 2001 seminar was to focus particularly on scenario building. We liked to take the chance to profit from our common Nordic effort in the field of scenario building. Generally speaking, day one (June 6) dealt with topics like "The main features of scenario thinking", "The dimensions of scenarios", "Differences in the application of scenarios". On Thursday, June 7, we then discussed more specific questions as e.g. "Megatrends and weak signals", "The limitation of scenarios" or "Scenario building and strategy work". The seminar ended with a panel discussion on the topic "Is there a Nordic perspective in the process of scenario building?".



During the two-day seminar, we focused in particular on the following questions being discussed in 4 different workshops:

- The Main Features of Scenario Thinking
- The Problem Areas of Scenario Building
- Megatrends and Weak Signals
- Scenario Building and Strategy Work

The Seminar on Scenario Building gathered together 120 participants from Finland and other countries like the Nordic countries, UK, Belgium, Morocco, the Netherlands, Estonia and Germany.

SEMINAR PROGRAMME

Wednesday, June 6, 2001

08.00-	Registration Old Town Hall (Vanha Raatihuone)
09.00	
09.00-	Opening of the seminar
09.15	
09.15-	Plenary I: 'Scenarios - Your Tools for Navigating in the Pathwork of Possible
10.00	Worlds', Matti Kamppinen, Finland Futures Research Centre
10.00-	Coffee break
10.20	
10.20-	Plenary II: 'The Attractiveness of Scenario Techniques', Göran Hallin, Institute for
11.00	Futures Studies, Sweden
11.00-	Plenary III: 'Scenario Building for Analysing the Connection between Geo-
11.40	economical Framework and Development Alternatives', Erik Terk, Estonian Institute
	for Futures Studies
11.40-	Discussion
12.00	
12.00-	Lunch at Restaurant Teini
13.00	
13.00-	Workshop I: The Main Features of
14.30	Scenario Thinking
	Workshop II: The Problem Areas of
	Scenario Building
14.30-	Coffee break
15.00	
	Workshop I and II continue

- 15.00-
16.30
- 16.30- Closing of the first seminar day
16.45
- 18.30- Dinner in a yacht-club near Turku
(Pikisaaren Meripavilijonki)
- 23.30 Return to the hotels



Thursday, June 7, 2001

- 09.00-10.15 Workshop III: Megatrends and Weak Signals as Tools in Scenario Building
Workshop IV: Scenario Building and Strategy Work
- 10.15-10.45 Coffee break
- 10.45-12.00 Workshop III and IV continue
- 12.00-13.00 Lunch at Restaurant Teini
- 13.00-13.40 **Plenary IV: 'Stunt Scenarios', Terje Berg, made4net as, Norway**
- 13.40-14.20 **Plenary V: 'Scenarios: Unveiling Uncertainties', Uffe Palludan, Copenhagen Institute for Futures Studies, Denmark**
- 14.20-14.45 Coffee break
- 14.45-16.00 Panel discussion: Common Nordic/European Perspective in the Process of Scenario Building
- 16.00-16.15 Final discussion
- 16.15-16.30 Closing of the seminar