

The Finland Futures Research Centre and the Finland Futures Academy are organising the

International Seminar SCANNING FOR THE FUTURE

Dear Reader,

In today's ever more turbulent world, our understanding of the future is often our most valuable asset. The complex and multi-disciplinary environment where our social, economical, cultural systems operate today have currently risen to an especially critical role, both in everyday decision-making as well as in planning of corporate strategies.



Therefore, we have organised an international seminar on scanning and foresight knowledge creation concerning the multifaceted challenging impacts various sectors of the society have on success of organisations and corporations now, and will have in the future.

This seminar focuses on issues in Environmental Scanning consisting of observation and critical examination of changes in operational environment and understanding phenomena via point of view of incidents, decision-making, options and different kinds of future consequences. We will discuss topics that relate to global environments, competence and education, regional environments, culture, business environments and politics.

Welcome to Turku!

Auli Keskinen
Director
Finland Futures Research Centre
Turku School of Economics and Business Administration

You have also a possibility to attend Summer School during 3-6 June! Please visit the seminar website for further information.

PROGRAMME

Venue: Turku School of Economics and Business Administration

Thursday, June 5th, 2003

- 08.30 Registration for the Seminar
- 09.30 Opening of the Seminar
- 09.45 Plenary I: *Professor Barry Hughes*: Global Modeling and World Futures
- 10.30 Coffee break
- 10.50 Plenary II: *Director Esa Stenberg*: Future Visions of EU's Northern Dimension
- 11.30 Plenary III: *Professor Paavo Okko*: The Finnish Economic Development as an Example of Endogenous Economic Growth
- 12.10 Discussion
- 12.30 Lunch
- 13.30 WORKSHOPS:
 - Workshop I: Global Environments
 - Workshop II: Regional Environments
 - Workshop III: Business Environments
- 15.00 Coffee break
- 15.30 Workshops I – III continue
- 16.45 Closing of the first seminar day

- 18.30 Evening event (-- 23.30 Return to the hotels)

Friday, June 6th, 2003

- 09.30 Coffee
- 10.00 WORKSHOPS:
 - Workshop IV: Scanning for Competence and Education
 - Workshop V: Scanning for Culture
 - Workshop VI: Scanning for Politics
- 12.00 Lunch
- 13.00 Plenary IV: *Committee counselor Paula Tiihonen*: Has Politics Any Role?
- 14.30 Coffee break
- 15.00 – Discussion by workshop chairs and closing of the seminar
- 16.00

SEMINAR FEES AND REGISTRATION

	Registration until April 30, 2003: <i>2 days / 1 day</i>	Registration until May 21, 2003: <i>2 days / 1 day</i>
Full seminar fee	390 € / 270 €	460 € / 320 €
Post-graduates	270 € / 200 €	310 € / 230 €
Students	180 € / 100 €	210 € / 140 €

The seminar fee includes admission to all plenary sessions and parallel workshops, seminar materials, coffees, lunches and evening event with dinner at the end of first seminar day.

Payment

After your registration (on-line at <http://www.tukkk.fi/tutu/scanning2003>), an invoice will be sent to you. Graduate and post-graduate students are kindly requested to leave a remark in the registration form. Students will be asked to show their student card as they register in the morning of the first seminar day.

Cancellation

Your seminar fee will be returned to you, if your cancellation will reach us by Tuesday **May 27, 2003**, at the latest.

Accommodation

For your accommodation during the seminar, we have made reservations in different hotels. Please make the reservation before May 2nd under our reference. All the hotels are within walking distance from the venue. For further information, please visit seminar website.

Venue

The seminar is held at the **Turku School of Economics and Business Administration** (Rehtorinpellonkatu 3, 20500 Turku), which is situated in an area well-served by transportation. Both the Helsinki motorway and the electric railway with its high-speed Pendolino train are adjacent to us. Close by the Turku School of Economics and Business Administration are the Turku Science Park, the University of Turku and the Åbo Akademi University.

Further information and registration:
<http://www.tukkk.fi/tutu/scanning2003>

International Seminar SCANNING FOR THE FUTURE



**5-6 June 2003
Turku, Finland**

www.tukkk.fi/tutu/scanning2003

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Organised by
the Finland Futures Research Centre
and the Finland Futures Academy

